

TODD HECKELER

todd@consumedesign.com consumedesign.com

EMPLOYMENT

12/96 - Present

Freelance Graphic Designer

Print design, web site design, and navigation for local and national clients

Current and past client list includes:

- Alliance Bicycles
- Bike Cleveland
- Cleveland Film Society
- Curt Goodrich Bicycles
- Don Walker Cycles
- Dream Hammock LLC
- Endless Bikes
- The Framebuilders' Collective
- Howl at the Moon
- Ibis Cycles
- Kirk Frameworks
- Modern Dog Design Co.
- Montana Fine Furniture
- Mtn Air Roasting
- Naked Bicycles & Design
- Nesnadny + Schwartz
- North American Handmade Bicycle Show
- Ruff Rollin'
- Strong Frames, Inc.
- UGQ Outdoor LLC
- Werner Paddles

12/01

Art Department Intern, American Splendor

Designed graphics and props for American Splendor, filmed in Cleveland, OH

12/96 - 06/01

Provided website design for the following interactive media companies:

- Digital Day**, Senior Graphic Designer
- Digital Navigation**, Interactive Designer
- Karen Skunta & Co.**, Graphic Designer
- Cleveland Live**, Graphic Designer

11/95 - 4/96

Graphic Designer, Glyphix, Kent State University

Glyphix is a student run studio which services off-campus, not-for-profit and charity organizations along with on-campus clients.

EDUCATION

1998

Kent State University, Bachelor of Arts, Visual Communication & Design

COMMUNITY INVOLVEMENT

Cleveland Foodbank, LakewoodAlive, Lakewood City Schools, Lakewood Recreation Department

PROFICIENCIES

HTML, CSS, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, JavaScript, jQuery, Microsoft Office, MySQL, php, and Wordpress

REFERENCES

Carl Strong, Strong Frames, Inc. - **406-586-6264**
Jacob VanSickle, Bike Cleveland - **216-245-3101**
Paul McWalters, UGQ Outdoors LLC - **517-610-0966**
Mike Strassburger, Modern Dog Design Co. - **206-789-7667**